Anit Malik
UI, UX, Designer & front-end developer

Offering **nearly 12 years' experience** in Product Designing, **front-end development** within the **Industry**; targeting senior level assignments with an organization of repute
Location Preference: Hyderabad, Bangalore, Delhi NCR, Mumbai or Pune

Contact

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Profile Summary

- Expertise in development of, **front-end web applications with responsive design.**
- **Functional expertise in** User Interface design, usability testing, wireframes, Mock-ups and Marketing materials for print and digital platforms.
- Led a **high-performing team through all phases**; ensured that information systems, products, and services met or exceeded organization/industry quality standards and end-user requirements
- Successfully **completed projects** essential for operational efficiency by identifying and solving complex technical problems using interdisciplinary teams; restricted the schedule delay Interacted with users for **requirement gathering**; prepared functional specifications and low-level design documents
- **Re-engineered applications** into new redesigned applications giving richer business functionality
- Understood **process requirements** and provided use cases for business, functional & technical requirements
- Acted as the key member of the **Root Cause Analysis (RCA) Team** that analysed bug patterns and provided insights and practices to the development team for prevention of high priority/severity bugs
- Validated **Usability & Customer Experience** processes through careful research & analysis.
- Studied the **client requirements** for improving the adoption & engagement rate of consumers for a particular application

Core Competencies

- User Experience (UX/UI) Designing
- Wire framing
- Mock-up Design
- Visual Design
- Rapid Prototyping
- Responsive Design
- Tutorial Video
- Product Designing
- Marketing materials for print and digital platforms
- Front-end development
- Hosting & Domain
- CMS websites development
- Re-design applications

Technical Skills

- **Software:** Microsoft Applications, Corel Draw 21, Adobe XD , Adobe Captivate, Adobe Photoshop 2020, WordPress, Visual Studio 15, 17, 19, Visual Studio Code, Storyline, Filmora, MySQL

- **Programming Languages:** HTML 5.0, CSS 3, Google Material Design, Bootstrap 5.3 JavaScript, Angular and CMS- WordPress, Drupal

Work Experience

Since Feb'21 - till date with ICMR-NICPR (ICMR-National Institute of Cancer Prevention and Research), Ministry of Health and Family Welfare, Government of India – I - 7, sector-39, Noida, **as a Consultant (WEB-ADMIN/IT)**
Key Result Areas:
- Install and configure database management software and related applications.
- Plan and execute regular backups to prevent data loss.
- Manage Domain and Hosting Management.
- Presenting solutions, ideas & recommendations that serves requirements & documenting the discussion, concepts & the finalized scope
- Social media Post, Market materials and Video editing.
- Maintain all organization's Websites and applications.
- IT Support for the organization.

Oct 2020 – Feb 2021 with Pyramid IT Consulting Pvt. Ltd., D-25,26 Sector-63, Noida as Senior Software Engineer
Key Result Areas:
- Create new web application in Angular 16 (Pyramidcore 2.0), irecruite and Candidate Portal.
- Developing wireframes, prototypes, and mockups to visualize design.
- Ensuring designs align with user needs, business goals, and brand guidelines.

Awards & Recognitions

- Received Appreciation Letter from HR Volume Licensing for Phase3
- Acknowledged with multiple client appreciation mails
- Appreciation Certificate
- MCA - University Gold Medal from the School of Computer and Information Science, awarded by the UP Government – 2024.

Highlights:

- Staying updated with the latest UX/UI trends, tools, and technologies
- Measuring the impact of design changes through A/B testing and analytics tools.
- Developed Cross browsers, responsive Software applications with Google materials design

Sep'2019- Sept. 2020 with Acyutah Technologies Pvt. Ltd., Noida, as Senior Software Engineer

Key Result Areas:

- Defining audience needs, analysing existing systems and translating the same into concepts for compelling interactions and user experience
- Conducting research on usability & customer experience, documenting functional/business requirements and prototyping user experience and interaction specifications
- Clarifying research goals based on input from cross-functional ecommerce teams
- Presenting solutions, ideas & recommendations that serves requirements & documenting the discussion, concepts & the finalized scope
- Facilitating design, concept & prototype sessions; developing an effective and efficient prototyping / storyboard process to communicate user experience visions to stakeholders
- Translating research findings into actionable, prioritizing recommendations & preparing mock-ups, prototypes, wireframes and interaction design
- Performing tests to validate that the developed functionality is in accordance with the scope
- Developing wireframe-quality mock-ups of screens and interaction designs, as well as document process flow

Coordinating with the Support Sales Team / Marketing team for proposal

Sep'2011 – Sep'2019 with Pyramid IT Consulting Pvt. Ltd., Noida as Senior Designer

Highlights:

- Managed a team of designers for user interface design & ensured quality deliverables for application/software
- Coordinated visual design activities and UI
- Created wireframes and design interface using tools such as Balsamiq (Wireframe Tool), Photoshop, Illustrator, Adobe XD
- Developed presentations and Video Tutorials using flash, Adobe Captivate
- Involved with various type of application interface
- Extended support to development teams on front-end technologies such as HTML/CSS/JavaScript
- Developed Cross browsers, responsive Software applications with Google materials design

Education / Courses

- 2024: MCA, UPRTOU, Prayagraj, U.P.
- 2018: BCA from Sikkim Manipal University
- 2015: Diploma (WPA- Web Page Authoring) from NIIT, Ghaziabad (U.P.)

Career Timeline

Since 2022

ICMR-NICPR (ICMR-National Institute of Cancer Prevention and Research)**,** Ministry of Health and Family Welfare, Government of India – I - 7, sector-39, Noida, Location as Consultant-Web-admin/IT

2020 – 2022
Pyramid IT Consulting Pvt. Ltd., D-25, 26, Sector-63, Noida as Senior Designer

2019 – 2020
Since 2019 Acyutah Technologies Pvt. Ltd., Location as Senior Software Engineer

2011 – 2019
Pyramid IT Consulting Pvt. Ltd., D-25, 26, Sector-63, Noida as UX/UI Designer

Personal Details

Date of Birth: 8th February 1980
Languages Known: Hindi & English
Address: K-1, Mahindra Enclave, Ghaziabad – 201002, UP

Annexure

Project Annexure

With ICMR-NICPR
Project: Organization's Websites and Portals
Client: ICMR-NICPR
Period: Feb21 – Till Date
Description: Ensure the website is functional, user-friendly, and visually appealing. Regularly update content, images, and multimedia as required. Perform routine website backups and ensure data integrity. Manage and upload content using content management systems (CMS). Video editing, Marketing materials for print and digital platforms. Socail media posts, Website hosting and Domain management, manage MySQL Database and WHO-FCTC website and administration work.

Project: MCIT, E-office Solutions
Client: Ethiopia
Period: Jul'17 – Feb'19
Description: FineDocs is a complete ECM Platform. It can establish itself either as a Standalone ECM environment or it can scale and integrate seamlessly with your existing enterprise applications to achieve a united IT Ecosystem. FineDocs presents an excellent ECM experience with a complete range of ECM Products, Tools and Technologies that spans DMS, BPM, Capture and Cloud-based Solutions along with a number of ECM Components, Plug-ins and Modules. Gathering 5 Ethiopian miniseries requirement to map with ECM products and customization. Submitted the BRD report to the organization.

Project: Finedocs ECM
Client: Oman Methanol Company LLC
Period: Nov'17 – Feb'18
Description: FineDocs is a complete ECM Platform. It can establish itself either as a Standalone ECM environment or it can scale and integrate seamlessly with your existing enterprise applications to achieve a united IT Ecosystem. FineDocs presents an excellent ECM experience with a complete range of ECM Products, Tools and Technologies that spans DMS, BPM, Capture and Cloud-based Solutions along with a number of ECM Components, Plug-ins and Modules. Create a framework to dynamically generate forms to integrate with existing BPM tools. Provide Integration support to the BPM product suite.

Project: Customer Portal and Admin Portal
Client: Old Castle Material Group USA
Period: Jan'16 – Jun'16
Description: Oldcastle Materials is the leading vertically integrated supplier of aggregates, asphalt, ready-mix concrete, and construction and paving services in the United States. It is customer portal sites having a feature of dynamic theming, invoice management and payment portal. In this project, I worked on various project modules like Statement, Current Statement, Payment History and Payment Cart (Credit Card and EFT Payment) Integration.

Project: Ericsson Spark
Client: Ericsson Spark USA
Period: Oct'15 – Jun'16
Description: Ericsson is one of the leading providers of Information and Communication Technology (ICT) to service providers, with about 40% of the world's mobile traffic carried through our networks. We enable the full value of connectivity by creating game-changing technology and services that are easy to use, adopt and scale, making our customers successful in a fully connected world.

ECM (PORTAL) - CLIENTNAME: MIS, ROAD FUND BOARD – TANZANIA
Period: Dec'14 – Oct'15
Description: FineDocs is a complete ECM Platform. It can establish itself either as a Standalone ECM environment or it can scale and integrate seamlessly with your existing enterprise applications to achieve a united IT Ecosystem. FineDocs presents an excellent ECM experience with a complete range of ECM Products, Tools and Technologies that spans DMS, BPM, Capture and Cloud-based Solutions along with the number of ECM Components, Plug-ins and Modules. It is customization of the existing FineDocs - ECM product suite. In this project, we worked on various modules like Fleet Management (Unplanned Maintenance, Planned Maintenance, Tire purchase and Transaction) modules, Board Meeting Minutes and Proceeding modules.

Project: Finedocs Website 2.0
Period: Oct'12 – Feb'13

Project: Finedocs – Document Management System
Period: Sep'11 – Nov'14
Description: FineDocs is a document management system which provides solutions to store their document for any kind of business like banking, telecom, healthcare, financial industry, etc. It stores any type of documents, images, and works as a user friendly tool to help end-user to manage their official documents and also it provides multiple features like Full-text indexing, searching, emailing, automatic document uploading, archiving, scanning.
Application Administration Modules: Group, User, Data Class, Configurations, MIS Reports, Flow
Application User Profiles: Document Viewer, Indexing, Searching, Archiving, Document Flow